

## RealHomeBusinesses.com/consultUSA.htm - What is this?

Everywhere you look somebody is selling some work at home scheme that probably doesn't work. I know some people are skeptical. I am pleased with the praise we have received over the years from our past business consulting clients for our work. We have successfully worked with business owners, business lenders, the SBA and business brokers across the country and have been doing so since 1980.

Our offering is a real business helping local small business owners make their business more profitable and doing so at bargain rates; what could be better. This offering allows you to become a local business consultant and make some nice fees in the process. As our advertising says "**Join Us in Business Consulting – Will Train**". We know that most of the field consultants associated with us don't possess the knowledge or experience to go it alone so we work with them to analyze the client's business and offer the best solutions to accomplish their business goals and make the business more profitable.

**Why are our services needed?** Because to make a business run successfully you need three ingredients: Technical expertise, sufficient capital and business acumen. If you have a roofing company you better know how to put roofs on and repair them; that is the technical expertise and most owners need no help there. The second area is sufficient capital. Most small businesses start off on a shoe string and without judicious handling of the cash flow, capital or cash may continue to be a problem for them. We can help with business funding. The third area of Business Acumen is where we really shine. Typically our roofer is a hard working guy who can install roofs with the best of them but he is a terrible business man. His books are a mess and from day to day he never knows if he is making money or losing money. We can really help this guy with a Comprehensive Financial Analysis to show where the business is strong and where it is weak and how to strengthen the weak areas.

Typically a field consultant makes contact with the business owner and the owner is willing to see what we have to say. The consultant asks the business owner questions and completes a survey form along with suggestions from the business owner and we discuss all this with the consultant to formulate a plan. To start, we need to get familiar with the business so we get their financial statements for the past 5 years, some pictures of the business inside and out, copies of the lease and the completed questionnaire. At this time the consultant would also collect a check for \$850 made payable to the consultant. The consultant would then send us all the materials collected along with a check for \$500 and we would conduct the Comprehensive Financial Analysis on the business. Note that the field consultant is paid first in this transaction and some field consultants charge more than the \$850, which is OK with us; our fee remains just the \$500.

This analysis will pinpoint the strengths and weaknesses of the business and we will note corrective strategies for any weak area found. This material will be packaged by us and sent back to the field consultant for client presentation. During this presentation time, we would be available to help explain any questionable areas of concern to the client also. In this case, the field consultant just made at least \$350 for at most a couple of hours of work.

The field consultant only has to show some samples of our past work (Analysis and/or Appraisals), gather the items we specify from the business owner and take the check made payable to them. Roughly a week later the field consultant will receive from us the finished material ready for client presentation. It's just that simple. We start with the Comprehensive Financial Analysis and from there we branch out to maybe Profit Development or Business Loans or "For-Sale-By-Owner" Business Sales Package or maybe a Business Appraisal etc. The combination of additional sales opportunities is quite extensive. I encourage you to visit our main website, [www.My-Biz-Doc.com](http://www.My-Biz-Doc.com) and review the areas of consultancy we generally serve.

If you're looking to become a business consultant or business analyst or a management consultant or a marketing consultant or a small business consultant this is it. If you are serious about getting into the Business Consulting field you can join us in business consulting and we will train you as you earn some nice fees. You can become a local business consultant and have our full field support for a very nominal fee.

For complete details on how to join us in business consulting visit [www.RealHomeBusinesses.com/consultUSA.htm](http://www.RealHomeBusinesses.com/consultUSA.htm) . For a complete list of our Business Consulting services offered visit [www.My-Biz-Doc.com](http://www.My-Biz-Doc.com) . If you have questions on this offering please contact me on 866-935-3100 toll free or email my office at [ts6947@ymail.com](mailto:ts6947@ymail.com) . We look forward to working with you in the near future.

Thanks for your time,



T J Stewart, Founder & CEO

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